



Pidilite Puma

A JOINT VENTURE





grupopuma



**Founded in 1982
in Spain.**



**More than 10,000
distribution points.**



**More than 1,000
references in
portfolio.**



**21% share of the
Spanish special
mortar market.**



**More than 200
Millions € of
turnover.**



**Presence in more
than 50 countries.**



1.000+ employees.



Headquarters in

 España (20)	 Portugal (2)	 Francia (1)	 Argelia (3)	 Marruecos (2)
 Costa Rica (2)	 Colombia (5)	 India (1)	 Emiratos Árabes (1)	



PIDILITE PUMA MEA, a Joint Venture between Pidilite MEA Chemicals LLC & Grupo Puma in the field of Advanced Technical Mortars, starts now its journey in UAE.

At Pidilite Puma MEA we draw on the extensive experience of our founding partners to bring to the GCC market the industry's **most advanced technology in ceramic tile installation** along with the world-renowned PEGOLAND brand.



PEGOLAND®



Adhesives C2:

High-performance adhesives for the most demanding applications.



Adhesives C1:

Standard adhesives for indoor and outdoor normal applications.



Adhesives CE:

Basic adhesives for indoor applications.



Pidilite



1959 in India. Makers of Fevicol wood adhesives.



300,000+ dealer touch points in India and Worldwide.



900+ products across adhesives, sealants, waterproofing solutions, constructions chemicals, maintenance, arts, and crafts.



Market leader in Adhesives and Waterproofing solutions.



\$1.25+ billion enterprise.



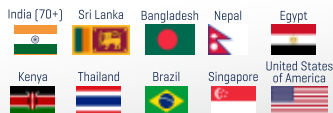
Export to 88 countries, 20+ overseas subsidiaries, 6 associates and 2 joint ventures.



7300+ strong family.



Direct Operations and R&D centres in:



1. TILING SOLUTIONS



PEGOLAND® range

- Solutions for installing and fixing tile and natural stone in all types of situations and on all types of substrates.
- A complete range of adhesives that can be adapted to different environments and materials.
- Solutions for all types of formats and tile on tile with no primer required.

Available in

EXTRA WHITE

WHITE

GREY

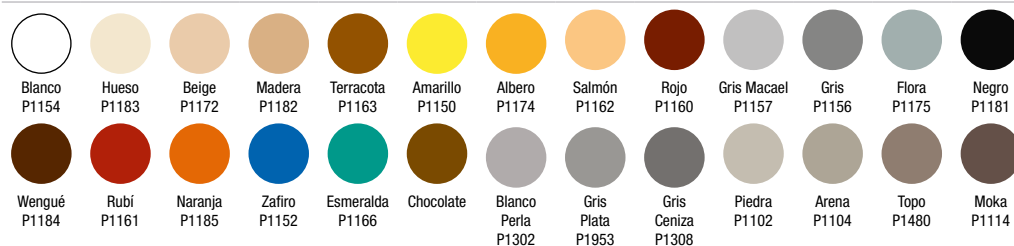
2. SOLUTIONS FOR GROUTING



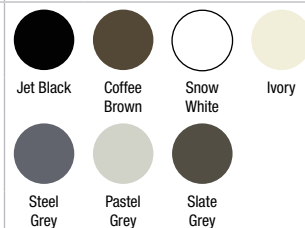
MORCEMCOLOR® range

- Coloured and water-resistant grout for tile joint filling.
- Solutions for different situations: wet areas, chemical needs, delicate ceramics, etc.
- Exterior and interior, from 2 mm. to 15mm.

Range of colours: MORCEMCOLOR UNIVERSAL GROUT / MORCEMCOLOR PLUS FLEXIBLE

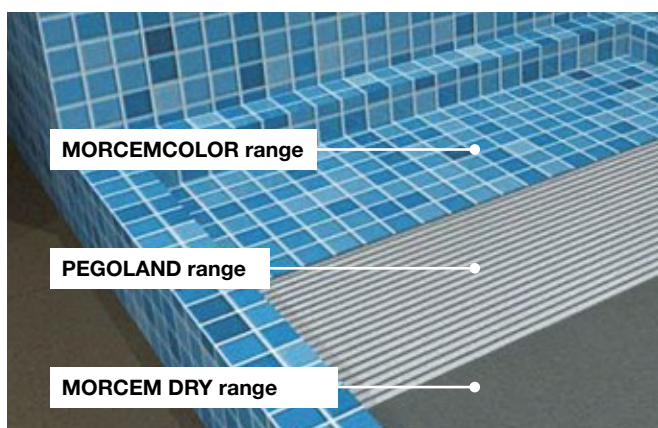


MORCEMCOLOR EPOXY



The colours shown are for information only. There may be variations due to technical limitations.

DRYPOOL SYSTEM



TILE ON TILE APPLICATION





Customer service

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UNITED ARAB EMIRATES

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